



Benefits of Belonging to the Canadian Chamber of Commerce

The Power of the Network

While the Canadian Chamber of Commerce is a primary and vital connection between business and the federal government, its local chamber and board of trade members enable businesses to shape public policies at the municipal, regional, and provincial/territorial levels of government. The ability to connect 192,000 businesses and organizations and to communicate to all levels of government on business issues with the voice of business is what gives the Canadian Chamber network its power.

Access to a Wealth of Information

Your chamber's membership investment opens the door to a wealth of information on federal legislation, business initiatives, and organizational know-how:

- **Action calls, template documents and timely information**

The Canadian Chamber of Commerce issues template letters, press releases, and backgrounders to mobilize and inform members on several priority files.

- **Peer counselling**

Faced with an issue that you would like to discuss with your chamber colleagues from across Canada? Looking for ideas or feedback from the collective experience of the chamber network? Ask your question via the *Chamber Discussion Group* - an electronic forum where chamber and board of trade members can engage in on-line discussions and get immediate answers from their peers across the country.

- **Ready-made content for your newsletters**

The Canadian Chamber provides regular policy updates and information on our advocacy efforts on behalf of business; these are available for download from our website or through direct distribution. Why reinvent the wheel? Include items from our updates in your newsletters and provide your members with up-to-the minute advocacy news!

- **Members-only section of www.chamber.ca**

Access a wealth of information via the Canadian Chamber's website including positions papers, speeches, news releases, newsletters and more!

- **Connections**

This monthly newsletter is dedicated to chambers of commerce and boards of trade and provides insight on professional development, program news, and advocacy efforts.

- **Chamber hotline**

This hotline makes it possible for your chamber to seek advice and information on organizational problems, federal legislative issues, and international trade matters from our staff in Ottawa. Call us at **1.800.661.2930**.

Membership Programs

The following programs are offered to all chambers and boards of trade that are members of the Canadian Chamber of Commerce. Negotiated on the strength of membership numbers in chambers across the country, you should be passing these benefits along to your members!

- **Esso Business Card Program**
\$0.03/litre fuel discount off the retail posted pump price; your members can visit www.essofleetoffers.com/CHAMBER to find out more about the program.
- **TD Merchant Services Visa/MasterCard/Debit Program**
Preferential credit and debit card transaction rates (currently 1.68% VISA; 1.79% MasterCard and \$0.09 per debit transaction).
- **Chamber eLearning Centre**
This program consists of online courses that are geared towards your SME membership. Your members receive a discount for course subscriptions and your chamber receives an incentive to promote the program. www.chambereLearning.ca
- **Johnson Inc.**
Home/auto/travel insurance program; some exceptions may apply. Direct your members to <http://www.johnson.ca/chamber>.
- **Mystery Shopping**
Provide your members with an affordable opportunity to assess how their level of customer service ranks. Visit <http://www.chamber-mysteryshop.com/> for more information on this program.
- **Hotline to HR**
24/7 access to a virtual human resources department; this service is geared towards SMEs who can't afford an on-site HR department but want to ensure that their business is providing best practices for its employees.
- **Prepaid Legal Services**
Low-cost legal advice for your members and their employees.

For further information on the benefits of Canadian Chamber of Commerce membership, please contact:

Jennifer Hagen
Director, Chamber Development & Services
jhagen@chamber.ca

1.800.661.2930 x232