



INUVIK CHAMBER OF COMMERCE

Working together ~ Achieving together

PO Box 3039, Inuvik, NT X0E 0T0

VOLUME 1, ISSUE 4

THE ICC GAZETTE

August 2011

BOARD OF DIRECTORS

- Lee Smallwood – President
- John Ritchie – Vice President
- Dave Kaufman – Secretary
- Derek Lindsay – Treasurer
- Abdullah Elbekai – Director
- Joe Lavoie – Director
- Ali Miraz – Director
- Cliff Stringer – Director
- Mike Ocko – Director

INUVIK WELCOME THE NEW ECONOMIC DEVELOPMENT OFFICER



Photo courtesy of Inuvik Drum

One only has to look at the US and quickly realize the devastating effect of a weak economy can have on a nation, a region or its community. The prosperity of our community is linked to the sustained profitability of the businesses in Inuvik.

As businesses look to the future we can see there are challenging times ahead. As countries like Spain, Italy, Greece and Ireland are on the edge of financial collapse and the United States getting their credit rating downgraded; business owners must now look at ways to keep their companies sustainable and profitable.

Inuvik is no stranger to challenging times; however the business environment today has changed a fair bit since the 1970s and 80s.

The success of businesses today require a good team and partnership with a business friendly government; be it Local, Territorial or Federal. Such a partnership can be created here in our community between the Chamber and the Town of Inuvik. It is our hope that the new Economic Development Manager will help foster a relationship between the local government and the business community. Working together is essential for the creation of a sustainable and prosperous community.

That being said, the Inuvik Chamber of Commerce would like to welcome the Town of Inuvik Economic Development Officer, Jackie Challis. Jackie, the Inuvik Chamber is looking forward to working with you in the near future.

CHAMBER GIVING BACK TO THE COMMUNITY

Back in May of this year the Inuvik Chamber of Commerce pledge to give three community care organizations a portion of the net proceeds from our gala event. Staying true to that commitment, on July 13th, Chamber Vice President, John Ritchie and Sectary, Dave Kaufman presented a cheque for a \$1,000 to each community care organization; the Homeless Shelter, the Women Transition House and the Inuvik Youth Centre. These organizations were chosen by the board of directors to be the recipients of this year's donations.



Photo courtesy of Inuvik Drum

WHY NOT ADVERTISE HERE WITH US?

Advertising rates

- \$25 set up fee (one time only)
 - \$100 for 3 monthly newsletters
 - Deadline 20th of each month for content of advertising.
- Email executive_asst@inuvikchamber.com

TELL US WHAT YOU THINK

What are your thoughts on our local economy?

Please share with us your opinions by emailing us at: president@inuvikchamber.com

CANADIAN CHAMBER ANNUAL GENERAL MEETING



This year the Canadian Chamber of Commerce has chosen St. John Newfoundland as the city to host their 2011 Annual General Meeting. This year's AGM will run September 17th to 19th. Members wishing to go the Canadian Chambers AGM can get more information at the Canadian Chamber website, www.chamber.ca.

CHAMBER MEMBERSHIP DRIVE CONTINUES...

There are more than 150 businesses here in Inuvik and the Chamber membership is less than half that number. July and August will be designated for membership drive to increase our membership. The board is encouraging all members to introduce at least one new member to our organization over the next fifty days. For each new applicant introduced by a current member, that member will receive 1 month of free advertising on the Chamber's website.



There is strength in numbers and the Inuvik Chamber is looking to increase its membership to 100 by December 31, 2011. Membership benefits brochures and applications are available on the Chamber's website.

Northern Property
Real Estate Investment Trust
Office number: (867) 777-4600
www.npreit.com

Home hardware

ANNOUNCEMENT

- We would like to welcome Jason McLeod to the Inuvik Chamber board of directors. Jason will represent the GTC at the directors meeting.
- The next board meeting is scheduled to be held on August 25th, 2011.
- There will be a business networking event in September (date to be announced).

MEMBERSHIP BENEFITS

- Discount on Gas at ESSO fuel stations
- Discount on Credit card transactions
- Discount on Insurance (Home, Auto, Travel)
- 24/7 Access to Human Resources Services
- Low Cost Legal Service
- Networking - Advocacy - Influence



INUVIK CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

PO Box 3039 Inuvik, NT XOE 0T0

Company Name: _____

Industry: _____

Contact Person: _____

of Employees: _____

Address: _____

In Inuvik Since: _____

Email: _____

Phone: _____

Fax: _____

What type of service or benefit would you like to see from your Chamber?

The annual membership fees is \$100. Please make your cheque payable to Inuvik Chamber of Commerce and attach it with this application. For inquiries, please email executive_asst@inuvikchamber.com