



# INUVIK CHAMBER OF COMMERCE

*Working together ~ Achieving together*

PO Box 3039, Inuvik, NT X0E 0T0

VOLUME 1, ISSUE 5

## THE ICC GAZETTE

September 2011

### BOARD OF DIRECTORS

- Lee Smallwood – President
- John Ritchie – Vice President
- Dave Kaufman – Secretary
- Derek Lindsay – Treasurer
- Abdullah Elbekai – Director
- Joe Lavoie – Director
- Ali Miraz – Director
- Cliff Stringer – Director
- Mike Ocko – Director



### INUVIK CHAMBER OF COMMERCE BUSINESS networking AND POLITICAL EVENT

COME MIX AND MINGLE WITH  
INUVIK'S BUSINESS PROFESSIONALS  
AND POLITICAL CANDIDATES  
**FRIDAY SEPTEMBER 30th, 2011**  
7PM-10PM  
TONIMOES RESTAURANT

### ANNOUNCEMENT

- Territorial Election is on Monday, October 3rd, 2011
- The next board meeting is scheduled to be held on September 22nd, 2011

Reservations 1.800.661.1505  
Cargo 1.866.663.2223



Amarco Services

Security & janitorial

Abdullah Elbekai

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Cell: 867.678.0001  
Email: amarcoelbekai@lve.ca

Inuvik, N.T. Box 1749

### WHY NOT ADVERTISE HERE WITH US?

#### Advertising rates

- \$25 set up fee (one time only)
  - \$100 for 3 monthly newsletters
  - Deadline 20th of each month for content of advertising.
- Email [president@inuvikchamber.com](mailto:president@inuvikchamber.com)

### MEMBERSHIP BENEFITS

- Discount on Gas at ESSO fuel stations
- Discount on Credit card transactions
- Discount on Insurance (Home, Auto, Travel)
- 24/7 Access to Human Resources Services
- Low Cost Legal Service
- Networking - Advocacy - Influence

### HERE ARE THE CANDIDATES RUNNING IN THE OCTOBER 3<sup>RD</sup> TERRITORIAL ELECTION



Alfred Moses

Representing Inuvik Boot Lake, Alfred Moses, in his own words; "Leadership you can trust and believe in".



Chris Larocque

Representing Inuvik Boot Lake, Chris Larocque, in his own words; "Proud of our past, and working for our future".



Paul Voudrach

Representing Inuvik Boot Lake, Paul Voudrach, in his own words; "Honesty – Integrity – Experience".



Grant Gowans

Representing Inuvik Boot Lake, Grant Gowans, in his own words; "Committed to addressing the issues that matters to you".

- Social issues
- Devolution
- Education

FEATURE ARTICLE: OUR YOUTH, OUR FUTURE



Editor of the Profit Magazine, Ian Postsmouth

**Franklin D. Roosevelt** famously said, “We cannot always build the future for our youth, but we can build our youth for the future.” It would be nice to hear Canada’s political candidates echo that sentiment on the federal campaign trail. There’s been a lot of talk on the hustings about seniors and families and immigrants and victims of crime, but the kids? Call me a cynic, but today’s politicians know they’ll have moved on to lawyering and lobbying before most youth get to— or bother to—cast a ballot. Yet Roosevelt’s words have more urgency now than ever before. Why? To borrow an expression from a U.S. election campaign, “It’s the economy, stupid.” As ours plods along, the economies of emerging markets are racing ahead, supporting the growth of an educated middle class. Its members are eager to put their stamp on the world, and many of them are doing it through innovation and entrepreneurship. This is our future competition—and it’s going to be strong. We can’t count on winning as many business battles, so we must produce and commercialize more valuable innovations and create more competitive companies. Demographic realities compound the looming economic challenges. Today, there are about five working-age Canadians for every senior citizen. Statistics Canada projects a ratio of just three to one by 2026, which portends a massive tax hike on working adults should we wish to maintain decent public services and infrastructure while paying the hefty health-care bills of an aged population. Avoiding this nightmarish scenario will require growing the tax base by creating more high paying jobs.

Overcoming the economic challenges of tomorrow requires investing in young people today. Because we’re going to need a lot more great entrepreneurs

How can we win on both of these fronts? By building more young entrepreneurs. It starts with schools. We need an education system that can impart the technical skills and knowledge required to develop world-beating innovations. We need to offer better instruction in the humanities, too, giving us more people who can solve problems, devise strategies, sell products and manage people. It will take more than merely pumping dollars into classroom technology—a popular horse-before-the-cart strategy that distracts people from our schools’ real problems. We need to reward teachers who excel at both instructing students and inspiring a love of learning. And we need to repair crumbling schools, a dead giveaway to students that education is valued by society in words, not deeds. With that foundation in place, Canada must foster more entrepreneurial endeavour among its youth. We must disabuse young people of any notion that the risk of business ownership outweighs the rewards, that failure is an indelible mark, that owning a business is something only older people do. Showing them what actually happens in a business is also key; for most people, how companies run remains a mystery well into their working careers.

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**INUVIK CHAMBER OF COMMERCE  
MEMBERSHIP APPLICATION**

PO Box 3039 Inuvik, NT X0E 0T0

Company Name: \_\_\_\_\_ Industry: \_\_\_\_\_

Contact Person: \_\_\_\_\_ # of Employees: \_\_\_\_\_

Address: \_\_\_\_\_ In Inuvik Since: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

What type of service or benefit would you like to see from your Chamber?  
\_\_\_\_\_

The annual membership fees is \$100. Please make your cheque payable to Inuvik Chamber of Commerce and attach it with this application. For inquiries, please email [president@inuvikchamber.com](mailto:president@inuvikchamber.com)